

NEEDS ANALYSIS OF SPECIAL ENGLISH LEARNING (ENGLISH FOR SPECIFIC PURPOSE) FOR HOSPITAL ADMINISTRATION STUDENTS

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Abstract. This study aims to analyze the ESP English learning needs of hospital administration students. To find out these needs, a needs analysis is carried out to support the current learning process or future career. By collecting data using a questionnaire. The sample used was hospital administration students at the beginning of Awal Bros University class of 2023. The results of the research showed that the needs of hospital administration students for learning ESP English courses were very diverse so it could be concluded that they really needed English for their future careers. Therefore, it is recommended that ESP English teachers can accommodate students' needs, as well as carry out needs analysis because ESP learning is always changing.

Keywords : *ESP*; Learning, Needs Analysis; Student

INTRODUCTION

The provision of education in Indonesia functions to develop abilities and form a dignified national character and civilization in order to make the nation's life more intelligent (Firaina et al., 2020). Education and language are two things that are closely related. Both of these things have an important role for society. We need language to convey education (Chairina, 2019). One of the languages needed in the current era is English, which is a compulsory subject in both schools and universities. The ability to communicate in a foreign language is an important part of interacting globally. Yusupova (2019) stated that this condition is a basic part of ability for vocational higher education students, so that they can compete with the global market.

The most important part is not just the measurement based on points and grades but how they can communicate effectively in English. English is a general subject which is categorized as mandatory at every university in Indonesia because English is a primary requirement to support one's education and career. English is not only needed by English students but also non-English students. Hospital administration is one of the study programs at Awal Bros University. This study program is also inseparable from general subjects, one of which is English. In teaching English to non-English speakers, the term English for Specific Purposes (ESP) is known. ESP is an approach to teaching English. ESP courses should provide benefits for students who are currently studying so that they immediately practice according to their respective fields, students are also prepared to enter the world of work according to their respective fields. Needs analysis is a term in English language teaching which means examining what students already know and what they need to know and ensuring that language learning will contain things that are relevant to the students (Sari, 2019). Some of the purposes of needs analysis are to find out what

language skills a learner needs to carry out an activity, help in determining whether a program has met the learner's needs, determine which learners need additional practice in a skill, identify changes in goals, identify gaps between things students have mastered and what they need to master, identifying problems that students may experience (Yulientinah et al., 2020). The aim of this research is to find out the results of the analysis of student needs for English language learning for non-English majoring students.

METHOD

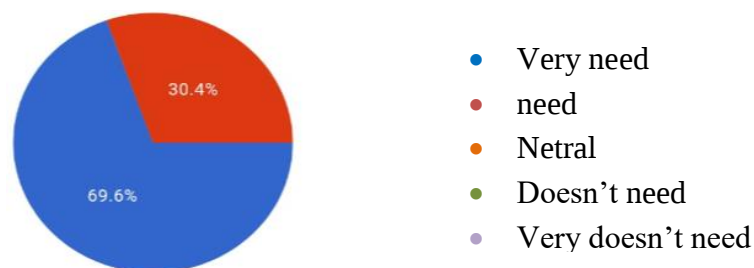
To help and support the writing of assignments for the Radiology English course, the method used in this research is a quantitative method. In collecting data from respondents, researchers conducted a survey in the form of filling out a questionnaire. Which involved Hospital Administration study program students, class of 2023.

RESULTS AND DISCUSSION

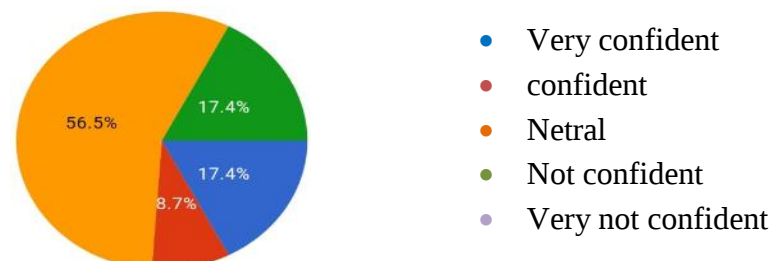
This research uses an analytical method, namely by distributing questionnaires to first semester Hospital Administration students at Awal Bros University. From the questionnaire, it can be concluded that the percentage of 5 questions is the need for English language training in a career in hospital administration, the level of confidence in writing and presenting in English, interest in English courses, comfort in communicating using English in everyday life and difficulties in understanding English literature related to the hospital administration study program.

Diagram of Results for Filling Out Questionnaires for Students Hospital Administration Study Program 2023

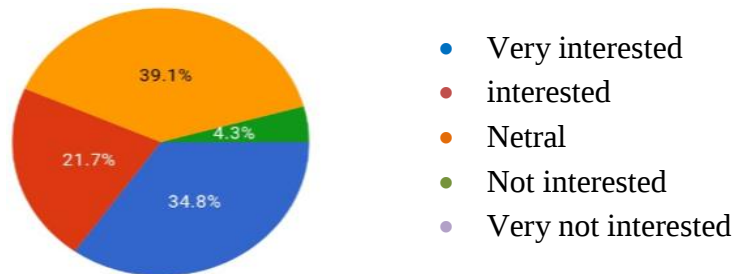
1. Do you feel you need to improve your English skills for study and career purposes in the ARS field?



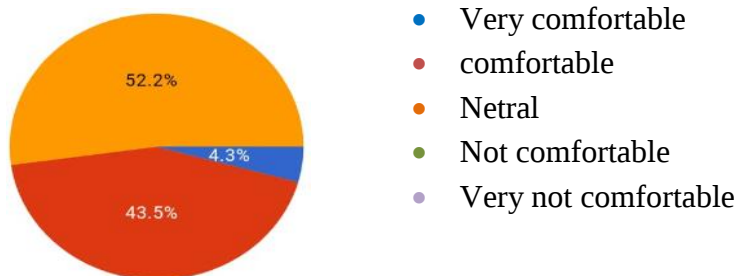
2. At what level do you feel confident in writing and delivering presentations in English?



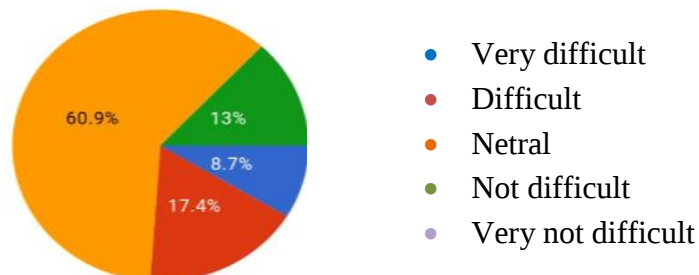
3. Are you interested in an English course that focuses on terminology and skills relevant to the ARS study program?



4. How comfortable are you communicating in everyday English?



5. Do you have difficulty understanding English-language literature or information sources related to the ARS study program?



CONCLUSION

Based on the research results, it can be concluded that students of the Hospital Administration Study Program (ARS) class of 2023 at Awal Bros University have various needs for learning ESP English. The results of the analysis show a significant level of need for English language skills for study and career purposes in the ARS field. Students demonstrate a level of interest in English courses that focus on terminology and skills relevant to the ARS Study Program. In addition, most students feel the need to improve their English skills and have varying levels of confidence in writing and delivering presentations in English. The recommendation from this research is the importance of ESP

English teachers to accommodate students' needs, conduct regular needs analyzes and develop learning strategies that suit future career demands. Likewise, this research highlights the need for ESP learning that is dynamic and responsive to changes in the field of hospital administration.

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